



## JOB DESCRIPTION

**Position Title:** Creative Director  
**Reports to:** Creative Arts Pastor

**Campus:** All  
**Status:** Full time, Exempt

### **Position Summary:**

The Creative Director leads the visual communication and marketing teams for Central. They oversee design, video, web, marketing, public relations, and Central bookstores. The Creative Director leads the creative process for themes, communication and marketing.

**This position is connected to the faith and ministry of the church and moves forward the vision of Central Christian Church.**

### **Responsibilities:**

- Lead and own the creative vision of Central.
- Protect and maintain the integrity of the Central brand.
- Oversee design, video, web, marketing, public relations, and Central bookstore.
- Meet with individual ministries to accomplish ministry goals in regards to visual representation.
- Support the weekend to ensure consistent look and feel.

### **Knowledge, Skills and Experience Required:**

- Highly innovative
- Manage and lead large creative teams.
- Positive attitude
- Demonstrated proficiency using Mac/PC software
- Manage a budget.
- Ability to work independently within scope of assignment
- Ability to work cooperatively as a member of a team

### **Role model in personal life:**

- Must align with the vision, and values of Central Christian Church and be committed to doing Central no harm.
- Growing in your personal relationship with Christ.
- Develop personal evangelism opportunities within and outside the Church.

### **Model biblical integrity in all things:**

- Adhere to and encompass the qualities and characteristics required of Central Christian Church employees, defined by the Employee Handbook.
- Financially support the vision of Central Christian Church by faithfully giving at least 10% of gross income.
- Be an active Owner at Central Christian Church, making every effort to uphold the six core values of Central.

**Physical Requirements:** While performing the duties of this job, the employee is occasionally required to stand, walk sit; use hands to finger handle, or feel objects, tools or controls; reach with hands and arms; climb stairs; balance; stoop, kneel, crouch or crawl; talk or hear. The employee must occasionally lift or move up to **twenty-five** pounds. Specific vision abilities required by the job include close vision, distance vision, color vision, peripheral vision, depth perception and the ability to adjust focus.